



EXPERT FARMING ADVICE DELIVERED TO YOUR MOBILE PHONE

BENEFITS ¹		CROPS & PROGRAM COSTS	
Content Available in English or Swahili			
<ul style="list-style-type: none"> • Expert agriculture advice received via SMS • Crop-specific tips throughout the crop production cycle • Best soil management and testing recommendations. • Water Management Guide. • Step-by-step guide on best farming methods on 10 specific crops to increase yields. • Access to proven “Green Farming Methods” (Conservation farming practices) • Content can be shared. 	<ol style="list-style-type: none"> 1. MAIZE (MAHINDI) 2. SORGHUM (MTAMA) 3. TOMATO (NYANYA) 4. CABBAGE (MBOGA) 5. SPINACH (MCHICHA) 6. PIGEON PEAS (MBAAZI) 7. CHICK PEAS (KUNDE) 8. SOYA BEAN (SOY) 9. POTATO (VIAZI) 10. PASSION FRUITS (PASSION) 	<ol style="list-style-type: none"> 310 KES 270 KES 310 KES 350 KES 350 KES 260 KES 270 KES 310 KES 360 KES 350 KES 	
HOW TO SUBSCRIBE		HOW TO UNSUBSCRIBE	
<ol style="list-style-type: none"> 1. CREATE A NEW SMS TO 5006. 2. SELECT THE CROP VARIETY YOU WANT TO GROW. 3. TEXT THE CODE FOR THAT CROP “KUZA#CABBAGE”, “KUZA#TOMATO”, ETC. 4. SEND THE TEXT TO 5006. 		<ol style="list-style-type: none"> 1. Write a new SMS to 5006. 2. Text the word STOP. 3. Send the text. 4. Unsubscribing may take 6-24 hours depending on network traffic. 	

- ¹ SMS are not sent daily but delivered against the crop-specific production cycle.
- KUZA Doctor’ technical support service provides advice only. The BPF program, its legal affiliations nor any of its partners are directly responsible for the adverse affects of weather or crop loss due to lack of use or misuse of any crop protection or soil fertility products.